

## Crane Composites Expands Decorative Wall Panel Palette & Patterns

**Channahon, IL (January 24, 2019)** — New year, new space, new wallcoverings. In the past 15 months, Crane Composites has introduced 53 new design patterns and colors. This included 30 new VARIETEX colors and 23 new DESIGNS patterns. Delivering both style and durability, these resilient wallcoverings offer endless options for most any commercial space.

VARIETEX and DESIGNS wall panels deliver the look needed for today's projects, with the durability you would expect with an FRP composite, Fiberglass Reinforced Plastic. To ensure a high-end sophisticated look, Crane Composites worked closely with design industry professionals to develop the new color palettes. The wall panels are available in a wide range of styles, or a custom look can be created in any design, including company logos. The new collections add unique color, depth and dimension to walls, without sacrificing durability and lifecycle costs.



The new DESIGNS collections include Heartland, Runway and Forest. The Heartland collection is inspired by the patterns, rows and textures of America's farmland – something manmade from the beauty of nature. The patterns in this collection are named after small rural counties in the heartland. Runway was also created from the idea of tapestries, but those we find in clothing and woven fabrics. As such, each pattern in the Runway collection is named from garment and fashion districts around the world. Getting back to nature, the Forest collection reflects the beauty of the wood found in America's timberlands.

Available in two patterns, the new VARIETEX collections come in a rainbow of many colors, all inspired by the natural world. The color palette of the Sands collection was taken from the sandy shades of beaches around the globe. Also designed to reflect the colors of the coast, the Keys collection features a range of bright tropical hues, like those in the Florida Keys. Influenced by national parks in the west, the colors in the Parks collection include both earthen tones and some that are more intense.

According to Drew Franzen, Vice President of Crane Building Products, "Our latest DESIGNS and VARIETEX collections are the most sophisticated yet, providing commercial designers and specifiers with stylish, yet still dependable, options for wallcoverings. They were created to echo the natural wonders we're bound to protect, and in turn protecting the walls of most any commercial space for years to come." In 2019, the company also plans to launch additional patterns within the DESIGNS product line in spring and fall. For the latest information, visit [CraneFRP.com](http://CraneFRP.com) or subscribe to Crane Composites' social medial channels.

### About Crane Composites

Crane Composites Inc., a subsidiary of [Crane Co.](http://Crane Co.), is the world's leading provider of fiber-reinforced composite panels. We combine our expertise in composite material science, process and technology with a deep understanding of customer needs to deliver innovative products that outperform traditional metals and woods. Our lightweight composite products deliver unsurpassed strength and durability. Since 1954, we have continued to pioneer numerous patented technologies for industrial and commercial product applications. We've built a proven reputation for industry leadership by partnering with customers and suppliers to deliver advanced, industry-leading solutions. Follow Crane Composites on [Facebook](https://www.facebook.com/cranecomposites), [Twitter](https://twitter.com/cranecomposites), and [LinkedIn](https://www.linkedin.com/company/cranecomposites). Crane Co. is a diversified manufacturer of highly engineered industrial products. Crane Co. is traded on the New York Stock Exchange (NYSE:CR).

**Contact:** Kate Brown | Marketing Lead and Project Manager | [kbrown@cranecomposites.com](mailto:kbrown@cranecomposites.com) | 815.467.8637

# # #

